



GIFTS *for* GOOD®

Premium Corporate Gifts that Give Back

— *HOLIDAY 2023 LOOKBOOK* —



who we are

We're a small but mighty team based in Los Angeles with a passion for turning gift-giving into a force for good.

As a B-corp Certified, Women Owned and Climate Neutral company, we set ourselves dizzyingly high standards to ensure we deliver the greatest impact, while delivering delightful, premium gifting experiences to our clients.



WHAT WE OFFER

- ✓ Custom Gift Boxing
- ✓ Curated Gift Boxes
- ✓ An Online Gifting Platform
- ✓ Customizable Products
- ✓ Full Impact Reporting
- ✓ Support A Cause With Every Gift



WHY WE DO IT

In 2022, the following impact was made possible through your support:

FUNDED

1,527,311

CHILDREN WITH LIFE-SAVING
VITAMINS FOR ONE YEAR



FUNDED

167,121

MONTHS OF SCHOOL SUPPLIES
FOR CHILDREN IN-NEED

SUPPORTING AS MANY AS 1,350
TEACHERS AND 32,087 STUDENTS

PROVIDED

55,911

HOURS OF DIGNIFIED WORK FOR
INDIVIDUALS IN UNDERSERVED
COMMUNITIES

THAT'S THE EQUIVALENT OF
FULL-TIME EMPLOYMENT FOR 27
PEOPLE FOR AN ENTIRE YEAR

FUNDED THE
PLANTING OF

260,556

TREES



FUNDED

73,112

MEALS FOR CHILDREN IN-NEED

FUNDED

242,599

MONTHS OF CLEAN DRINKING
WATER TO THOSE IN-NEED

SERVING 20,000+ INDIVIDUALS
FOR AN ENTIRE YEAR



DONATED

\$1,176,556

TO CHARITY



EVERY GIFT TELLS A STORY

Your gift will come with a story card, so you can read about the impact it has on the world.





SUPPORT THE CAUSES YOU CARE ABOUT



SUPPORT JOB CREATION



PROTECT THE ENVIRONMENT



IMPROVE HUMAN HEALTH



CARE FOR CHILDREN



EMPOWER WOMEN



SAVE ANIMALS

NEW THIS SEASON

curated gift boxes

Our thoughtfully curated gift boxes are the perfect ready-to-go gift option that will spread holiday cheer and have a positive impact on people and the planet.





The Holiday Brew - \$70

- 12 oz Whole Bean Coffee
- Sustainable Ceramic Mug



The Home Sweet Home - \$95

- Handmade 6" x 9" Cutting Board
- Vanilla Musk Scented Candle
- Chocolate Peppermint Biscotti
- Chocolate Chip Biscotti



The Housewarming - \$62

- Handmade Lavender Soap
- Handwoven Tunisian Hand Towel
- Handmade Ceramic Soap Dish



The Tree Hugger - \$50

- Socks That Plant Trees
- Juniper & Pine Scented Candle



The Home Chef - \$85

- Handmade 6" x 9" Cutting Board
- All-Natural 10 Bean Soup Mix
- Garlic & Herb Spice Blend

Use this color key to shop the causes most important to you.

- Support Job Creation
- Improve Human Health
- Save Animals
- Protect the Environment
- Empower Women
- Care for Children

The Celebration - \$95

- Two Handmade Leather Coasters
- Two Stemless Wine Glasses



The Environmentalist - \$102

- Socks That Plant Trees
- Wood Journal
- In Your Honor Tree Card
- Sustainable Glass Water Bottle



The Mindful Moment - \$94

- Repurposed Billboard Notebook
- Darjeeling Green Tea
- Royal Lavender Scented Candle
- Socks That Support Mental Health



The Family Game Night - \$146

- Artisan-crafted Tower Game
- Artisan-crafted Tic-Tac-Toe
- National Parks Playing Cards
- Gluten-free Rainbow Popcorn
- Organic Raspberry Gummy Fish



The Happy Hour - \$125

- Handmade 6" x 9" Cutting Board
- Pair of Moscow Mule Brass Mugs
- Organic Raspberry Gummy Fish
- Non-GMO Thai Curry Cashews



The Calm - \$50

- Socks That Support Mental Health
- Eucalyptus Scented Candle



The Dog Lover - \$40

- Apple & Toasted Almond Dog Treats
- Socks That Save Dogs
- 'In Your Honor' Pet Rescue Card



The World Traveler - \$205

- Artisan-crafted Leather Dopp Kit
- World Map Hydration Bottle
- Sustainable Portable Charger
- Minimum 50 units for customization



The Gratitude Gift Box - \$80

- Burmese Gratitude Candle
- Two Brazilian Agate Coasters



The Thirsty Traveler - \$95

- Handcrafted Luggage Tag
- Handcrafted Passport Holder
- World Traveler Pocket Flask



The Home Full of Gratitude - \$120

- Burmese Gratitude Candle
- Handmade Alpaca Wool Blanket
- Two Brazilian Agate Coasters



The Host - \$218

- Handmade Denim Chef's Apron
- Handmade Charcuterie Board
- Organic Extra Virgin Olive Oil
- 'In Your Honor' Meal Donation Card



The Cozy At Home - \$130

- Handmade Alpaca Wool Blanket
- Organic Nut Butter Tasting Flight
- Kosher Cookie Mix Gift Bundle



Happy Camper - \$170

- Lightweight 16 L Day Pack
- 2-in-1 Solar Headlamp & Flashlight
- National Parks Playing Cards



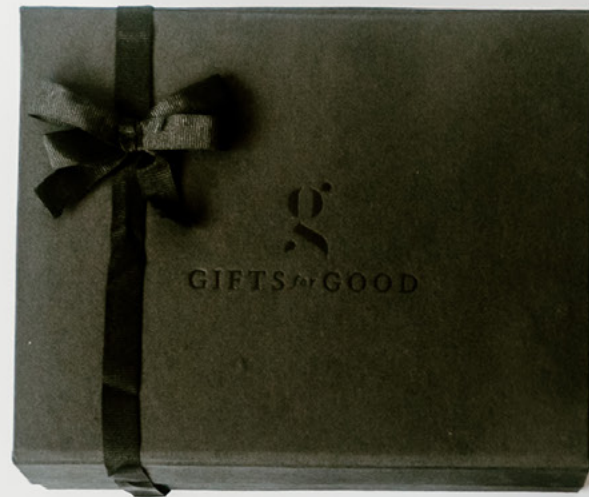
custom boxes

If you can dream it, we can make it happen!

- ✓ Choose your own products
- ✓ Customize or brand your gifts
- ✓ Add branded gift notes and stickers

delivering good

- ✓ Luxe eco-boxes
- ✓ Custom gift notes
- ✓ Branded stickers



infinite customizations

Our team of gift experts know our catalog inside out, and can help you arrange your own unique twist on a product - all while doing good in the world.

CUSTOMIZATION SERVICES INCLUDE:

- ✓ Screen printing
- ✓ Leather debossing
- ✓ Glass etching
- ✓ Digital printing
- ✓ Embroidery
- ✓ Laser engraving
- ✓ Custom colors
- ✓ Custom Designs





curated & customizable

Break away from the crowd and align your brand with impact when you gift our fully customizable gift boxes. Add your logo or custom design to every item in these boxes.

The New Hire - \$125

- Repurposed Billboard Notebook
 - Repurposed Billboard Pen Pouch Choose from Three Colorways
 - Sustainable Water Bottle (6 Colors Available)
- + Add Your Logos or Custom Designs
(Minimum 96 units for customization)

MORE CUSTOMIZABLE BOXES

Add logos, designs and choose colors to match your brand.



The Brand Ambassador - \$140

- Dad Hat (6 Colors Available)
- Glass Water Bottle (6 Colors Available)
- Portable Charger (Stone or Black)
- Recycled Craft Journal
- + Add Your Logos or Custom Designs
(Minimum 96 units for customization)



The Back to Work - \$145

- Organic Cotton Laptop Sleeve (16 Colors Available)
- Dad Hat (6 Colors Available)
- Repurposed Billboard Notebook (3 Colorways Available)
- + Add Your Logos or Custom Designs
(Minimum 50 units for customization)



The Get Outside - \$190

- Dad Hat (6 Colors Available)
- Sustainable 2-in-1 Bottle and Cup (5 Colors Available)
- Weather-resistant Hip Pack (4 Colors Available)
- + Add Your Logos or Custom Designs
(Minimum 156 units for customization)

Use this color key to shop the causes most important to you.

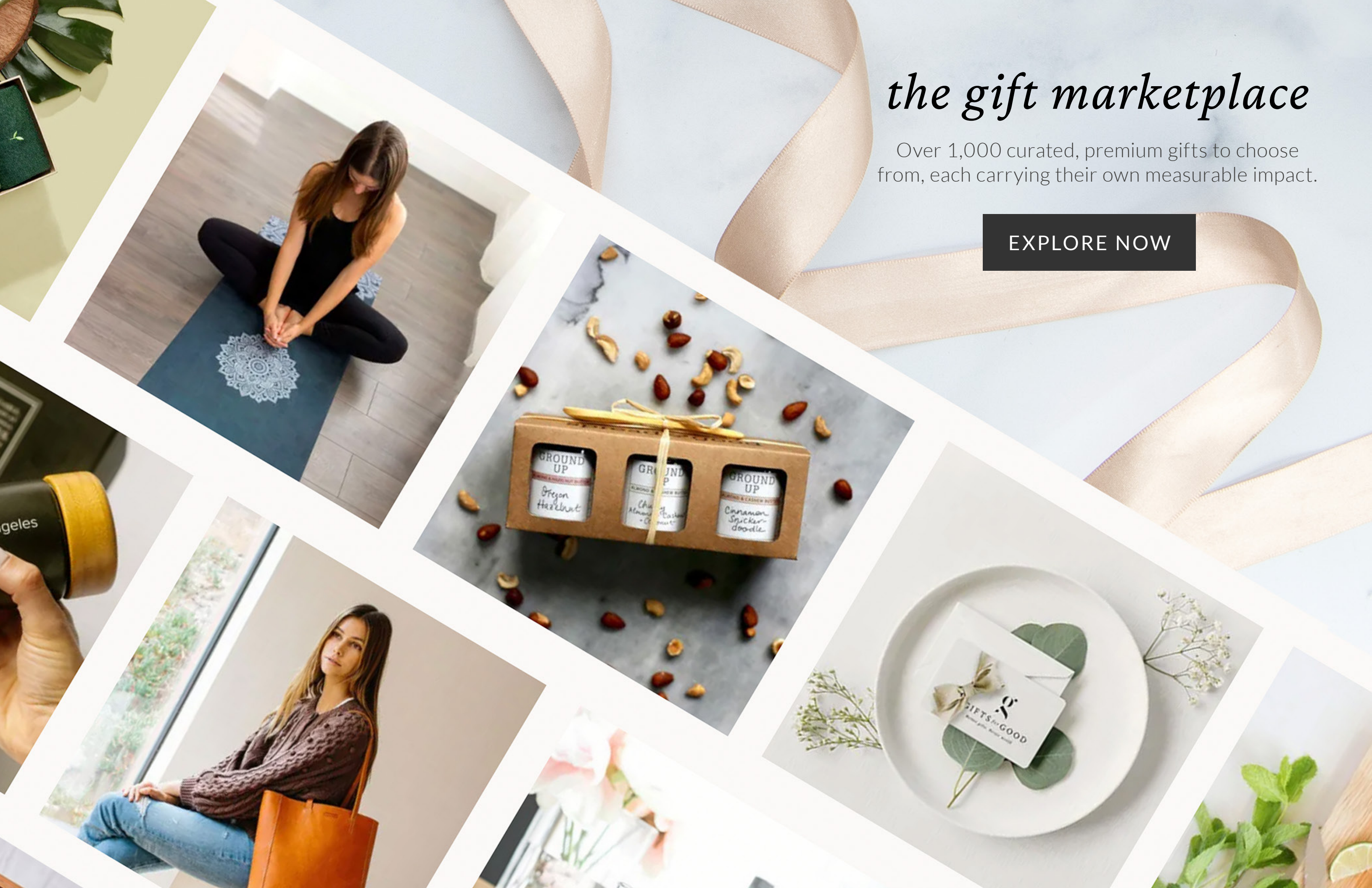
● Support Job Creation ● Improve Human Health ● Save Animals

● Protect the Environment ● Empower Women ● Care for Children

the gift marketplace

Over 1,000 curated, premium gifts to choose from, each carrying their own measurable impact.

EXPLORE NOW





HOLIDAY FAVORITES

brownies and all things sweet

Our food and beverage offerings have never been tastier! Send joy to your people in the form of these fan favorites.

[SHOP THE MARKETPLACE](#)





HOLIDAY FAVORITES

hometown maps

There really is no place like home, and we can help you bring the towns and cities of your people onto all manner of amazing gifts.

[SHOP THE MARKETPLACE](#)

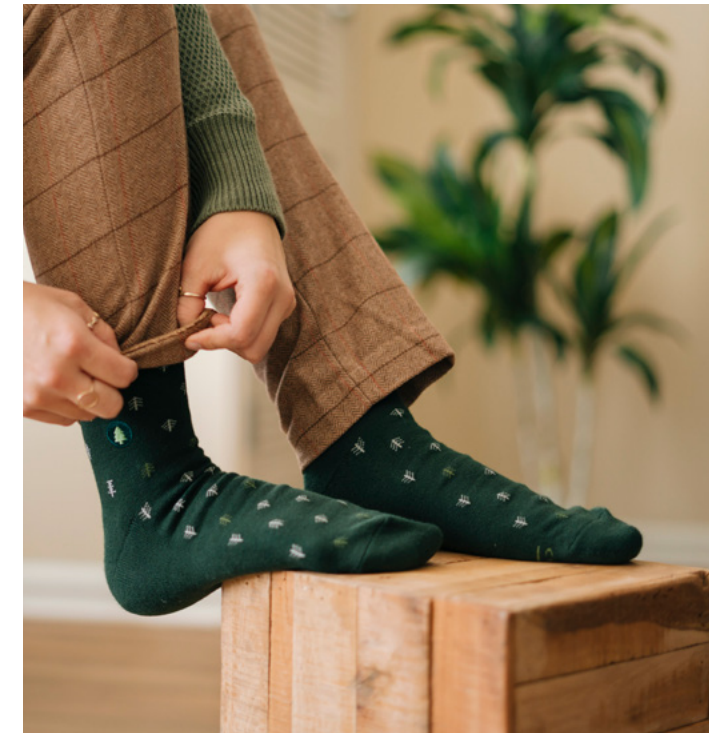


HOLIDAY FAVORITES

socks that do good

The humble sock has grown up to be one of the most prized holiday gifts of modern times, because everyone needs them! And the best thing about ours is they also do good.

[SHOP THE MARKETPLACE](#)



GIFT*forward*[®]

Use our corporate gifting platform this holiday season to send meaningful gifts at scale.

YOUR GIFT GIVES BACK

Choose any gift in this collection



- ✓ Send gifts people actually want
- ✓ Less waste from unwanted gifts
- ✓ Recipients add their own address
- ✓ Impact reports you can share
- ✓ Thank you notes from recipients

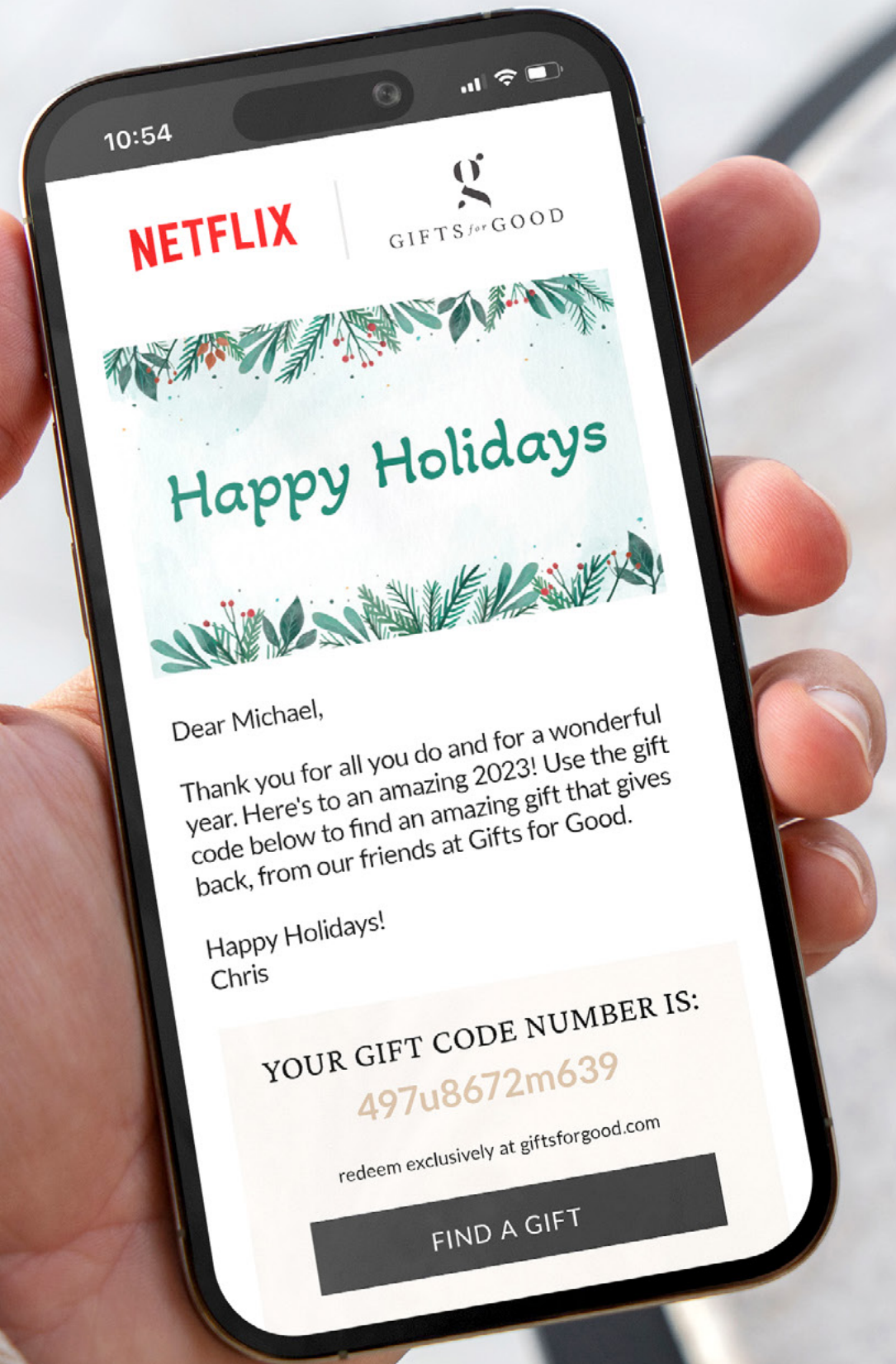
FIND OUT MORE

digital gift cards

This holiday, bring seasonal cheer to your teams with a digital gift card, redeemable in our extensive Gifts Marketplace.

- ✓ Send thousands of gift codes at once
- ✓ Use our email design & delivery service
- ✓ CSV files also available for self-sending
- ✓ Over 1,000 gifts to choose from
- ✓ Impact reporting to see the good you did!

TALK TO OUR GIFT EXPERTS



in your honor gifting

In lieu of a physical gift, make a donation in honor of your employees, clients or partners.

- ✓ Add a physical card to a gift box
- ✓ Email a digital donation experience
- ✓ Use our email design and sending service
- ✓ Multiple causes available to support





fulfillment with impact

Gifts for Good® is transforming lives through the power of work by operating our fulfillment center at Goodwill Southern California.

Goodwill is committed to creating workforce training and employment opportunities for individuals with disabilities, veterans, individuals with a prison record, and other people with barriers to work.



trusted by the best

Join these top brands and turn your gifting into a force for good.

L'ORÉAL®

amazon

NATIONAL
GEOGRAPHIC

∞ Meta

Adobe

NETFLIX

KAISER
PERMANENTE®

salesforce

KPMG

Microsoft



EY

MGM GRAND®

VISA

You Tube

intel®

ebay

20th
CENTURY
FOX

CASE STUDY

Snap Inc. branded merch

For the last four years, Gifts for Good® has partnered with Snap Inc. to support communities in need around the world with their branded merchandise. This year, Snap's recruiting team gifted our merchandise as part of their Diversity, Equity, and Inclusion recruitment efforts including an upcycled branded cooler bag made from Snap's very own billboards; premium candles handcrafted by individuals with disabilities in Los Angeles; and climate positive water bottles that plant one tree and remove 1kg of ocean plastic with each purchase.

And for World Kindness Day, we created 5,500 branded Dad Hats for Snap Inc. employees spanning over 20 countries to proudly wear while they volunteered with nonprofits in their local communities. Snap's Dad Hats helped to save 55,00 gallons of water and generate over 2,000 hours of employment at China's first Fair Trade Certified facility.





CASE STUDY

National Geographic give handmade for the holidays

Gifts for Good® was brought on by National Geographic to manage holiday gifting and their Talent Strategy team's year-round gifting activities. They were keen to more closely align their gifting with their corporate social responsibility initiatives. We stepped in to curate custom gifts that connected with National Geographic's focus on global plastics initiatives, and sent 3,000 custom handmade gifts in just 4 weeks.

Keeping with the handmade theme, Gifts for Good® sourced a handwoven alpaca throw blanket from National Geographic's own artisan cooperative in Peru. 2019 was the first time in company history they had gifted a product to their employees that impacted the artisans in this way.



our gift experts are ready to help

We are looking forward to helping you plan a truly memorable holiday gifting experience!

Contact us early so we can help you realize the most imaginative customizations!

EMAIL

sales@giftsforgood.com

CALL

877-554-1550

VISIT OUR LOS ANGELES SHOWROOM

[schedule an appointment now](#)

[BOOK A CALL TODAY](#)