



GIFTS *for* GOOD®

CORPORATE GIFT CATALOG

HOLIDAY 2024



ABOUT *us*

Gifts for Good® is a mission-driven small business based in Los Angeles, California, dedicated to empowering the world to help people and the planet through thoughtful corporate gift-giving.

We are a Certified women-owned business, a certified B Corporation, and recently renewed our Climate Neutral certification, reflecting our commitment to addressing today's most pressing social, economic and environmental challenges.

OUR VISION

A world where every gift purchased gives back.



How we help organizations Do GOOD

- A digital gift redemption platform
- Branded merch & swag
- Charitable giving experiences
- Custom gift boxes
- An impact Gift Marketplace
- Full impact reporting



Our impact in 2023

WE FUNDED

81,756

CHILDREN WITH LIFE-SAVING VITAMINS FOR ONE YEAR



WE FUNDED

15,069

MONTHS OF SCHOOL SUPPLIES FOR CHILDREN IN-NEED

Supporting as many as 1,389 students and 39 teachers

WE PROVIDED

36,540

HOURS OF DIGNIFIED WORK FOR INDIVIDUALS IN UNDERSERVED COMMUNITIES

That's the equivalent of full-time employment for 17 people for an entire year

FUNDED THE PLANTING OF

185,816

TREES



WE FUNDED

173,449

MONTHS OF CLEAN DRINKING WATER TO THOSE IN-NEED

Serving 14,400+ individuals for an entire year, which is the same as providing 8 cruise ships full of people with water every single day!



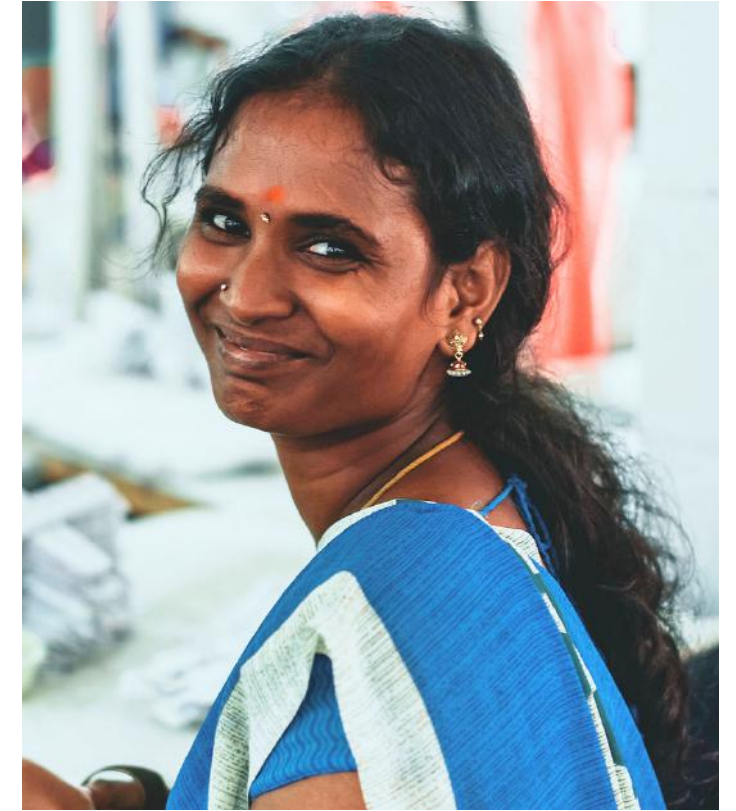
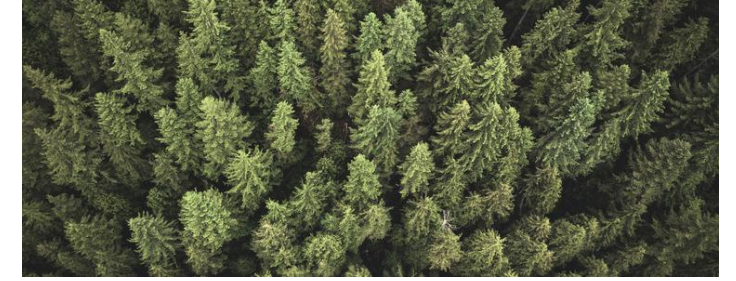
WE FUNDED

123,769

MEALS FOR CHILDREN IN-NEED

\$447,221

DONATED TO OUR CHARITY IMPACT AND SOCIAL ENTERPRISE PARTNERS



Every gift tells a STORY

With every purchase, you are supporting the issues you care about the most. Gifts for Good® currently sources products from 67 social enterprise makers, and provides charitable donation gifts through 13 nonprofit organizations.



WHEN YOU SHOP AT GIFTS FOR GOOD, YOU...



CARE FOR CHILDREN



SAVE ANIMALS



PROTECT THE ENVIRONMENT



SUPPORT JOB CREATION



IMPROVE HUMAN HEALTH



EMPOWER WOMEN



CURATED *gift boxes*

Our thoughtfully curated gift boxes are the perfect ready-to-go gift option that will spread holiday cheer and have a positive impact on people and the planet.



The Holiday Brew - \$70

- 12 oz Whole Bean
- Coffee Sustainable
- Ceramic Mug



The Home Sweet Home - \$85

- Handmade 6" x 9" Cutting Board
- Vanilla Musk Scented Candle
- Chocolate Peppermint Biscotti
- Chocolate Chip Biscotti



The Housewarming - \$62

- Handmade Lavender Soap
- Handwoven Tunisian Hand
- Towel Handmade Ceramic Soap Dish



The Tree Hugger - \$50

- Socks That Plant Trees
- Juniper & Pine Scented Candle



The Home Chef - \$85

- Handmade 6" x 9" Cutting Board All
- Natural 10 Bean Soup Mix
- Garlic & Herb Spice Blend

The Celebration - \$95

- Two Handmade Leather Coasters
- Two Stemless Wine Glasses



The Environmentalist - \$99

- Socks That Plant Trees Wood Journal
- In Your Honor Tree Card
- Sustainable Glass Water Bottle



The Family Game Night - \$140

- Artisan-crafted Tower Game
- Artisan-crafted Tic-Tac-Toe
- National Parks Playing Cards
- Gluten-free Rainbow Popcorn
- Organic Raspberry Gummy Fish



The Mindful Moment - \$90

- Repurposed Billboard Notebook
- Darjeeling Green Tea
- Royal Lavender Scented Candle
- Socks That Support Mental Health



The Happy Hour - \$125

- Handmade 6" x 9" Cutting Board
- Pair of Moscow Mule Brass Mugs
- Organic Raspberry Gummy Fish
- Non-GMO Thai Curry Cashews



The Calm - \$50

- Socks That Support Mental Health
- Eucalyptus Scented Candle



The Dog Lover - \$40

- Apple & Toasted Almond Dog Treats
- Socks That Save Dogs
- 'In Your Honor' Pet Rescue Card



The Gratitude Gift Box - \$80

- Burmese Gratitude Candle Two
- Brazilian Agate Coasters



The Thirsty Traveler - \$95

- Handcrafted Luggage Tag
- Handcrafted Passport Holder World
- Traveler Pocket Flask



The Home Full of Gratitude - \$135

- Burmese Gratitude Candle
- Handmade Alpaca Wool
- Blanket Two Brazilian Agate Coasters



The Host - \$215

- Handmade Denim Chef's Apron
- Handmade Charcuterie Board
- Organic Extra Virgin Olive Oil 'In Your Honor' Meal Donation Card



The Cozy At Home - \$130

- Handmade Alpaca Wool
- Blanket Organic Nut Butter
- Tasting Flight Kosher Cookie Mix Gift Bundle



Happy Camper - \$175

- Lightweight 16 L Day Pack 2-in-1
- Solar Headlamp & Flashlight
- National Parks Playing Cards



Cheers the New Year with impact

Raise a glass to the achievements of 2024, and celebrate the arrival of the New Year with this joyful gift set that provides clean drinking water, support for veterans, and creates employment for adults with barriers to employment.

The Cheers - \$100

- Pair of 2 Cheers Champagne Flutes
- Champagne scented candle
- In Your Honor Gift Card that gives clean drinking water in the Central African Republic



Curated & customizable

Break away from the crowd and align your brand with impact when you gift our fully customizable gift boxes. Add your logo or custom design to every item in these boxes.

The New Hire - \$125

- Repurposed Billboard Notebook
- Repurposed Billboard Pen Pouch (3 colorways)
- Sustainable Water Bottle (6 colors)
- Add Your Logos or Custom Designs
- Minimum 96 units for customizations

MORE CUSTOMIZABLE BOXES

Add logos, designs and choose colors to match your brand.



The Brand Ambassador - \$140

- Dad Hat (6 Colors Available) Glass
- Water Bottle (6 Colors Available)
- Portable Charger (Stone or Black)
- Recycled Craft Journal
- Add Your Logos or Custom Designs
- Minimum 96 units for customization



The Back to Work - \$145

- Organic Cotton Laptop Sleeve Dad Hat (in 16 Colors)
- Repurposed Billboard Notebook (in 3 colorways)
- Add Your Logos or Custom Designs
- Minimum 50 units for customization



The Get Outside - \$190

- Dad Hat (in 6 colors)
- Sustainable Bottle and Cup (in 5 colors)
- Weather-resistant Hip Pack (in 4 colors)
- Add Your Logos or Custom Designs to the Hip Pack and Dad Hat.
- Minimum 156 units for customization



Gifts inspired by travel

Sending your team to a far flung retreat or conference? The World Traveler customizable gift set could be the perfect high end in-room welcome gift.

The World Traveler - \$205

- Artisan-crafted Leather Dopp Kit
- World Map Hydration Bottle
- Sustainable Portable Charger
- Minimum 50 units for customization



Hydration bottle also available in blue



socks
that
support
mental
health



DARJEELING
GREEN TEA
NET WT. 3.5 OZ / 100 G

ROYAL LAVENDER
LAVENDER - BERGAMOT - SANDALWOOD
GIFTS FOR GOOD

*Add a custom branded
gift message with all of
our curated gift boxes*



Make these ready-to-ship, pre-kitted gift boxes your very own by adding a custom printed 4x6" gift message. You can provide your own branded design or ask us to create a custom design for you. (Minimum order: 25 units)



Fully custom gift boxes

If you can dream it, we can make it happen! Get started with our Gift Experts early in the season to create something completely unique.

- Choose your own products
- Customize or brand your gifts
- Add branded gift notes and stickers

Infinite customizations

Our team of gift experts know our catalog inside out, and can help you arrange your own unique twist on a product - all while doing good in the world.

CUSTOMIZATION SERVICES INCLUDE:

- Screen printing
- Embroidery
- Leather debossing
- Laser engraving
- Glass etching
- Custom colors
- Digital printing
- Custom Designs



Delivering GOOD

Whether it's planting trees or supporting the work of artisans in India, your gifts will arrive in style while doing good. Every gift box we send carries its own impact, the details of which are messaged on the gift box itself.

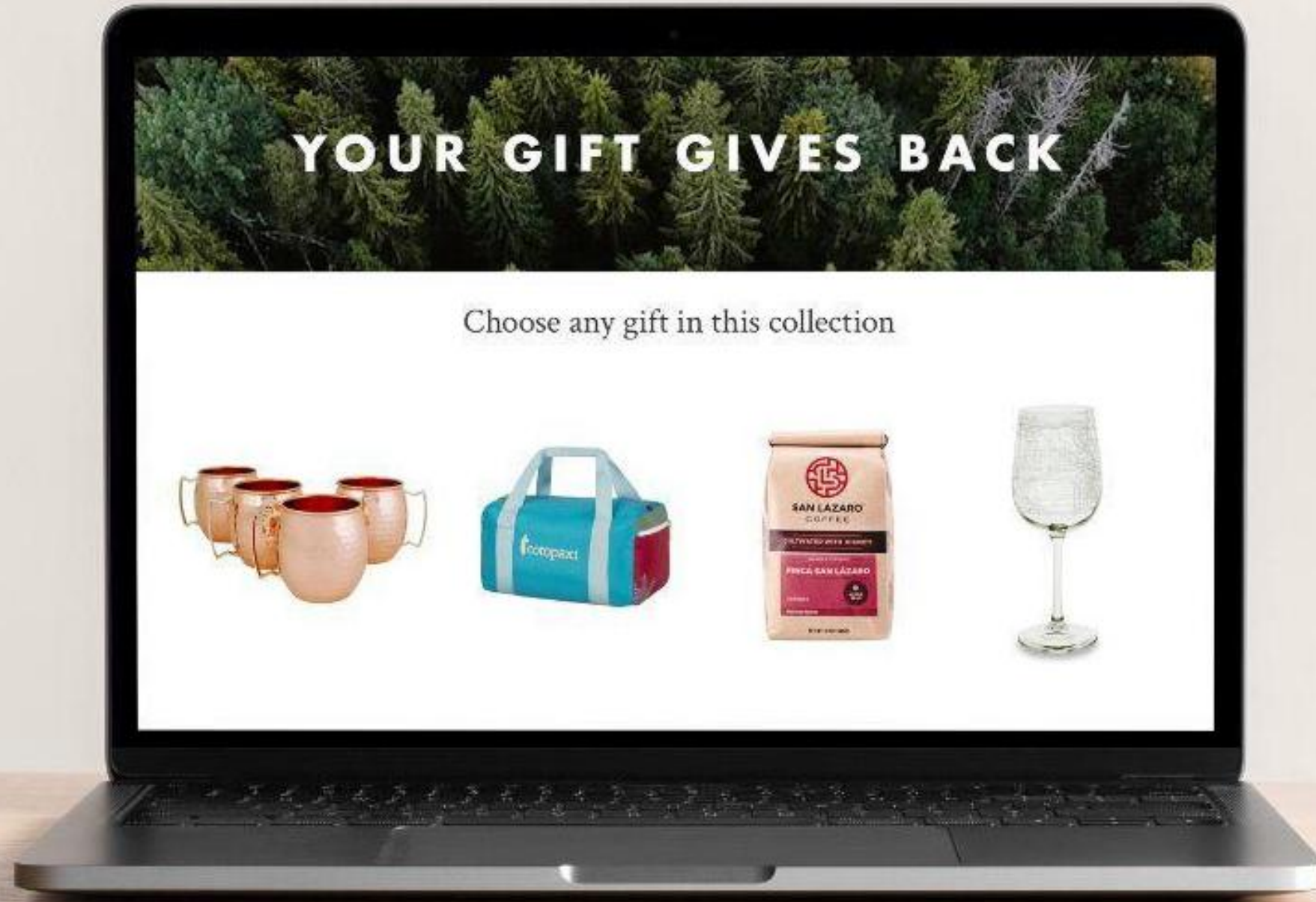
- Luxe eco-boxes
- Custom gift notes
- Branded box stickers



SEND HOLIDAY GIFTS WITH

GIFT*forward*[®]

An online gifting platform for socially conscious organizations.



How it works

1. PICK YOUR GIFT COLLECTION

Collections can range from \$5 to \$300, and include shipping and taxes.

2. SEND A CUSTOMIZED EMAIL

Recipients get an email, letting them know they can redeem a gift

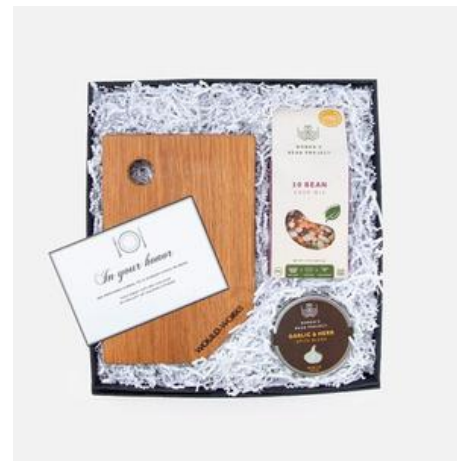
3. RECIPIENT PICKS A GIFT

They can choose a gift, or donate their gift value to their favorite cause.

Platform features

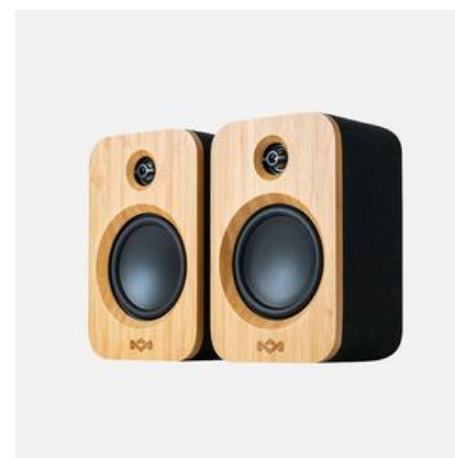
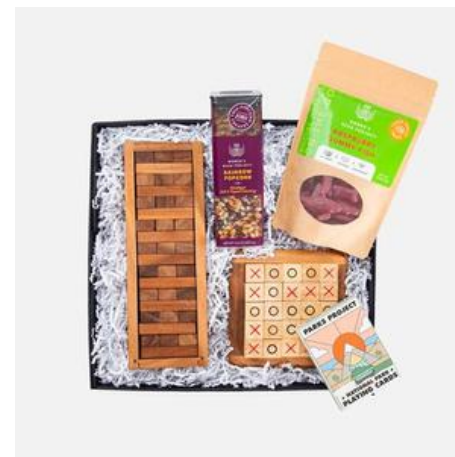
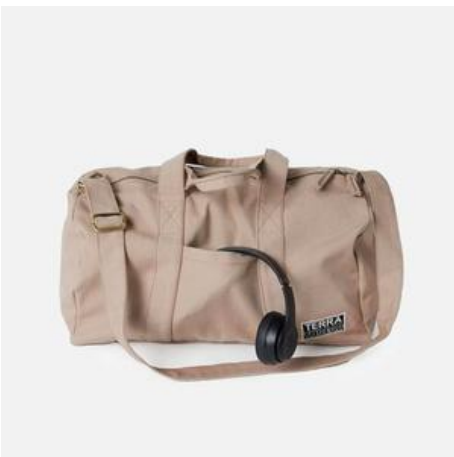
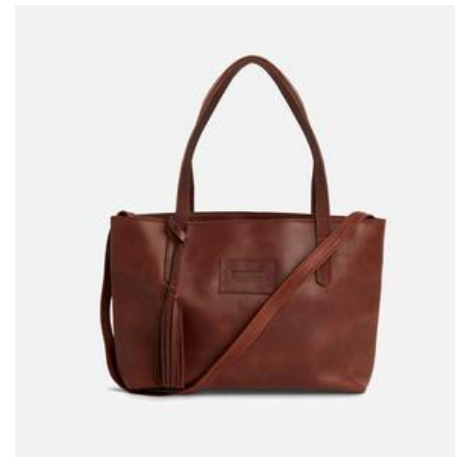
- Send gifts people choose themselves
- Less waste from unwanted gifts
- Recipients add their own address
- Impact reports you can share.
- Thank you notes from recipients.





GIFTforward collections include:

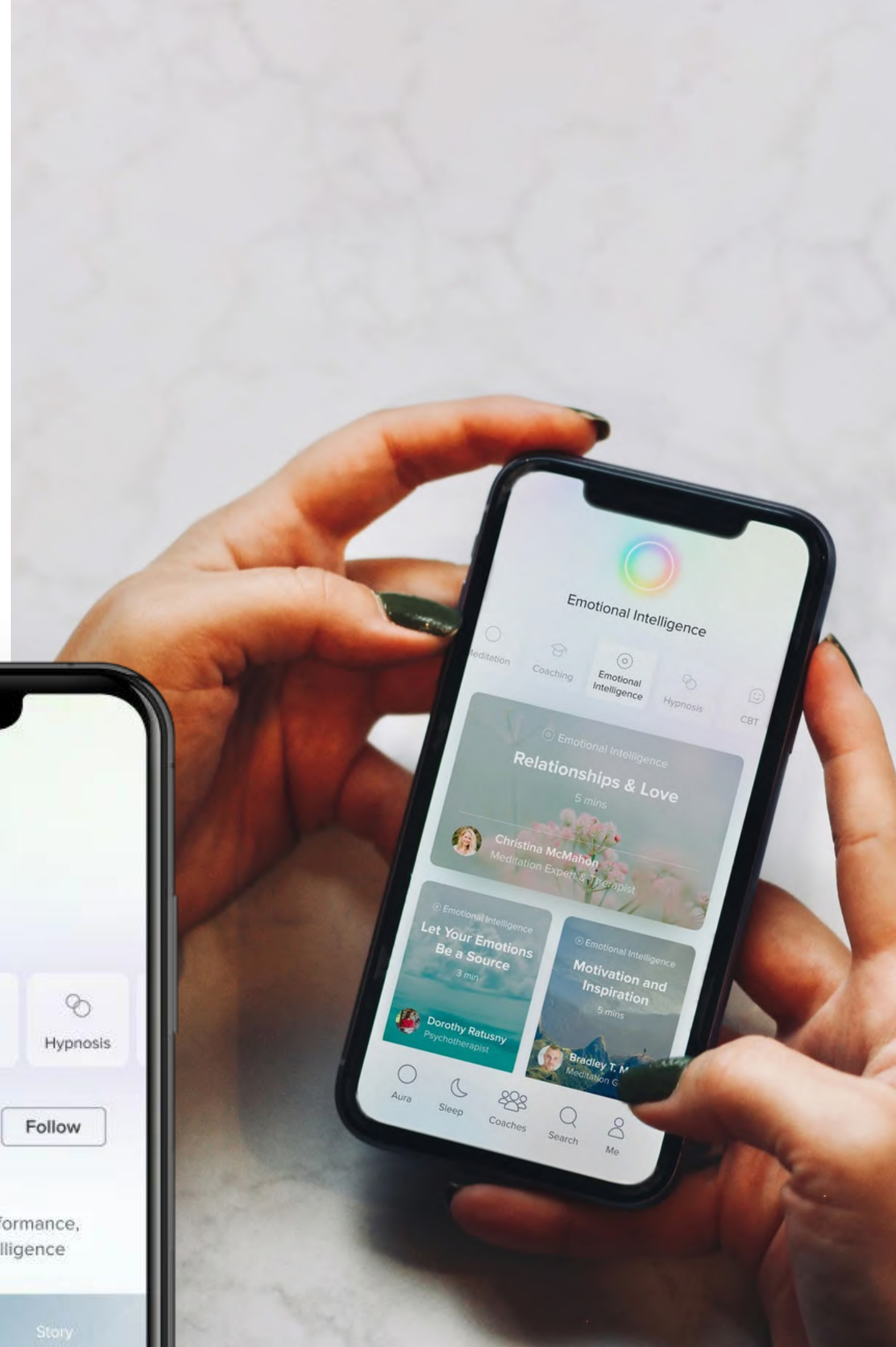
- Electronics
- Bags & wallets
- Food & beverage
- Home goods
- Gift sets
- Travel accessories
- Jewelry
- Drinkware
- Leather goods
- Games and puzzles
- Blankets & throws
- Candles
- Digital subscriptions
- Gourmet food subscriptions
- Charity giving redemptions
- Experience Gifts
- Custom branded swag (upon request)



NEW ON GIFTforward

Mental wellness & sleep app subscriptions

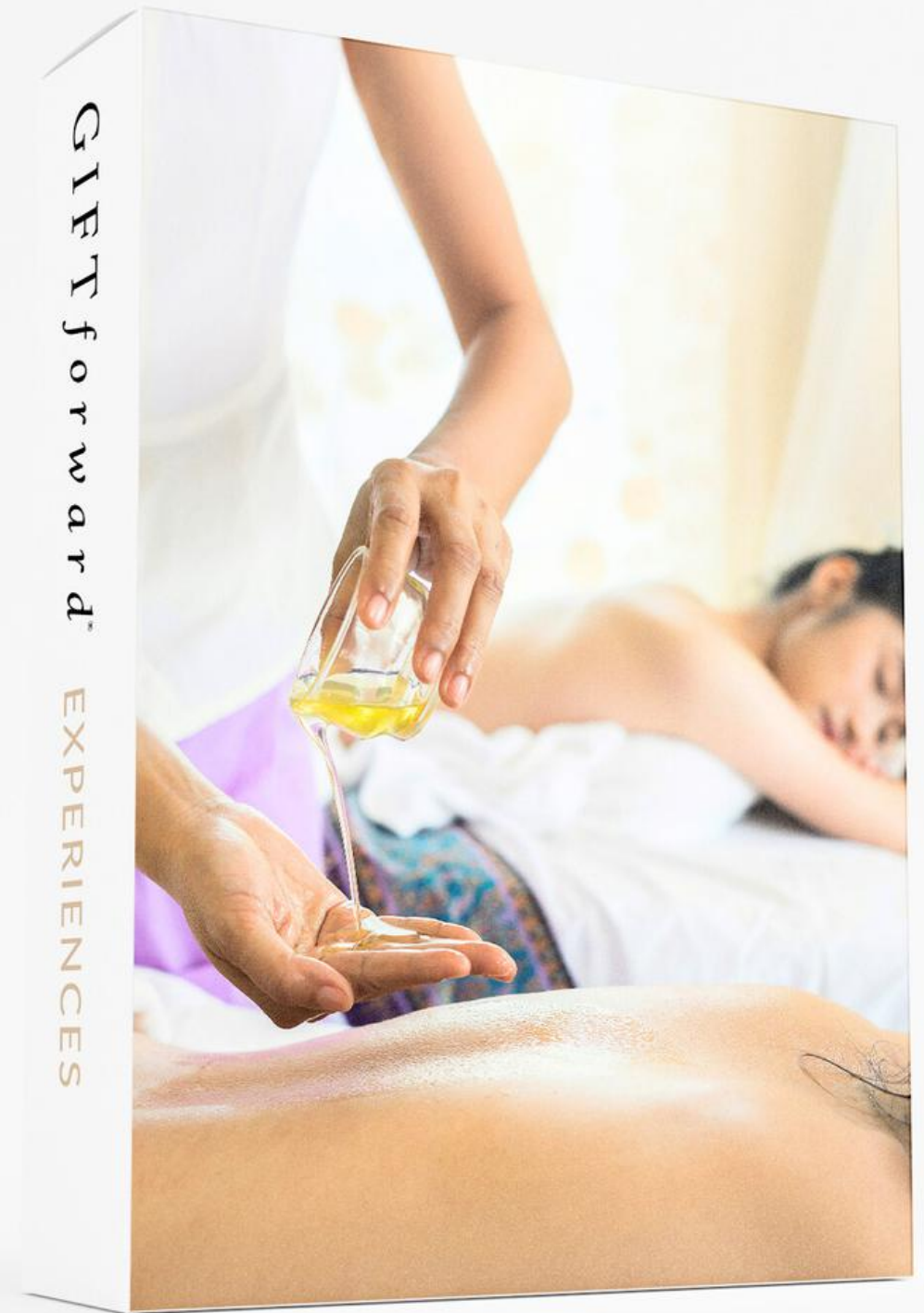
Aura, “Spotify for mental wellness,” is the all-in-one app for mental wellness & sleep that provides the world’s most extensive mental wellness content library & community.



NEW ON GIFTforward

Experiences

Give the gift of a memorable experience or indulgence, like a well deserved spa day or an epic quad bike tour. We have multiple experience gifts at every price point, available both in the U.S. and abroad.



NEW ON GIFTforward

Now shipping to 46 countries

In 2024 we expanded our international delivery capabilities and GIFTforward now sends physical gifts to 46 countries, including:

- Australia
- Austria
- Belgium
- Bulgaria
- Canada
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Japan
- Latvia
- Lithuania
- Luxembourg
- Macau
- Malaysia
- Malta
- Nepal
- Netherlands
- New Zealand
- Nepal
- Norway
- India
- Indonesia
- Philipines
- Poland
- Portugal
- Romania
- Singapore
- Slovakia
- Slovenia
- South Korea
- Spain
- Sweden
- Taiwan
- Thailand
- United Kingdom
- United States
- Vietnam

+ EVEN MORE COUNTRIES COVERED BY DIGITAL GIFTS

Where delivery of physical items is not possible, we can offer digital gifts such as subscriptions to meditation apps, charitable giving gifts, or 'Experience' gifts that feature city tours, day spas, or a large collection local adventures (wherever you are).



The Gift Marketplace

Over 1,000 curated, premium gifts to choose from — each carrying their own measurable impact.

EXPLORE NOW →





HOLIDAY FAVORITES

Brownies and all things sweet

Our food and beverage offerings have never been tastier! Send joy to your people in the form of these fan favorites.

[SHOP THE MARKETPLACE →](#)





HOLIDAY FAVORITES

hometown maps

There really is no place like home, and we can help you bring the towns and cities of your people onto all manner of amazing gifts.

[SHOP THE MARKETPLACE →](#)

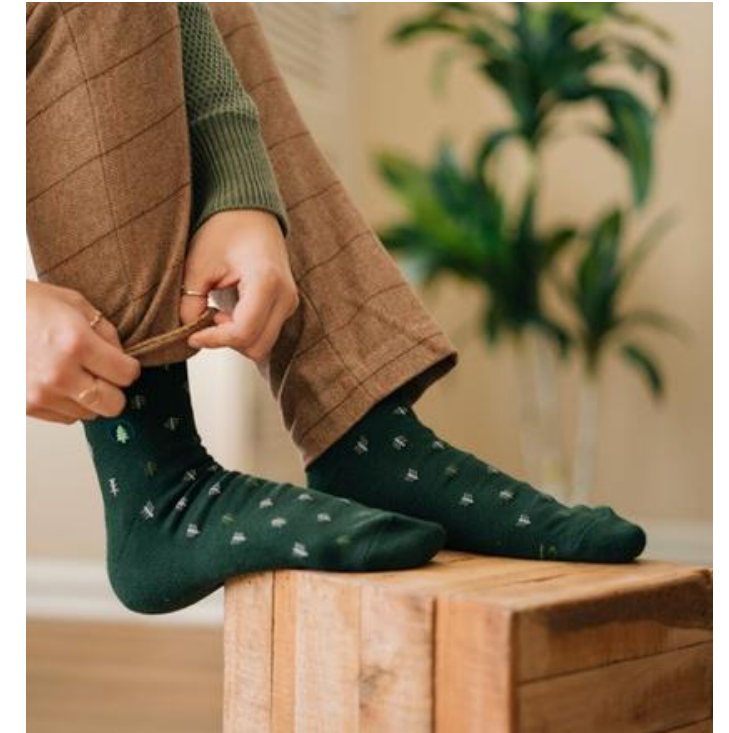


HOLIDAY FAVORITES

socks that do good

The humble sock has grown up to be one of the most prized holiday gifts of modern times, because everyone needs them! And the best thing about ours is they also do good.

[SHOP THE MARKETPLACE →](#)

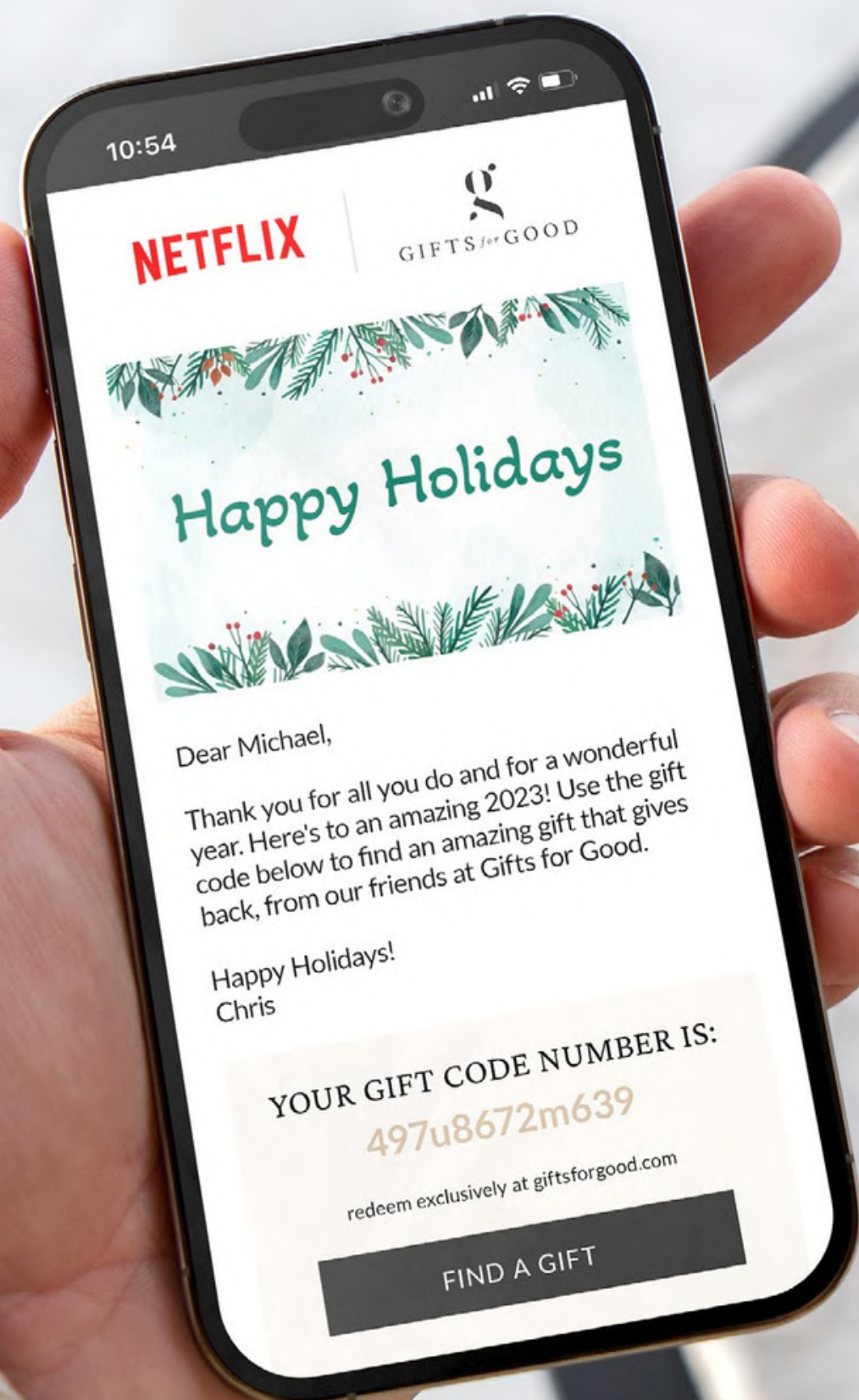


Digital gift cards

This holiday, bring seasonal cheer to your teams with a digital gift card, redeemable in our extensive Gifts Marketplace.

- Send thousands of gift codes at once
- Use our email design & delivery service
- CSV files also available for self-sending
- Over 1,000 gifts to choose from
- Impact reporting to see the good you did!

[TALK TO OUR GIFT EXPERTS →](#)



In your honor gifting

In lieu of a physical gift, give to a charity in honor of your employees, clients or partners.

- Add a physical card to a gift box
- Email a digital charity giving experience
- Use our email design and sending service
- Multiple causes available to support

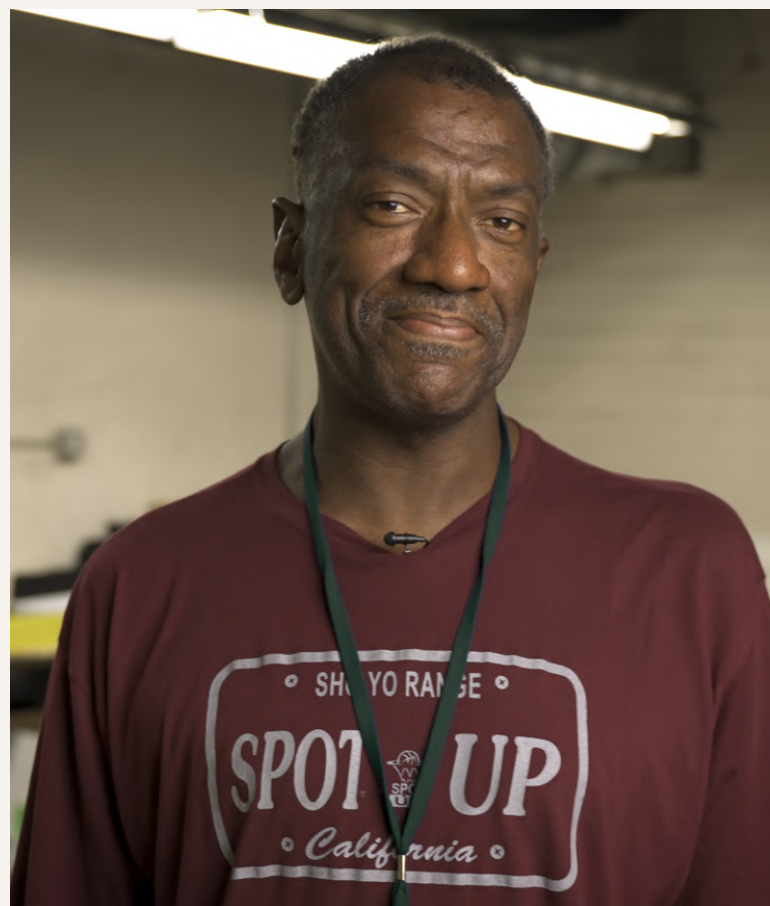




fulfillment with IMPACT

Gifts for Good® is transforming lives through the power of work by operating our fulfillment center at Goodwill Southern California.

Goodwill is committed to creating workforce training and employment opportunities for individuals with disabilities, veterans, individuals with a prison record, people experiencing homelessness, and other people with barriers to work.



Trusted by the best

Join these top brands and turn your gifting into a force for good.

L'ORÉAL®

amazon

zoom

∞ Meta

 Adobe

NETFLIX

 KAISER
PERMANENTE®

 salesforce

 KPMG

 Microsoft



 EY


MGM GRAND.

VISA

You Tube

intel.

ebay

 20th
CENTURY
FOX

HOLIDAY GIFT CASE STUDY

Team Holiday Gifts for Host Healthcare

In 2023, Gifts for Good® proudly collaborated with Host Healthcare to send over 3,500 gifts to their travel nurses across the U.S. during the holiday season.

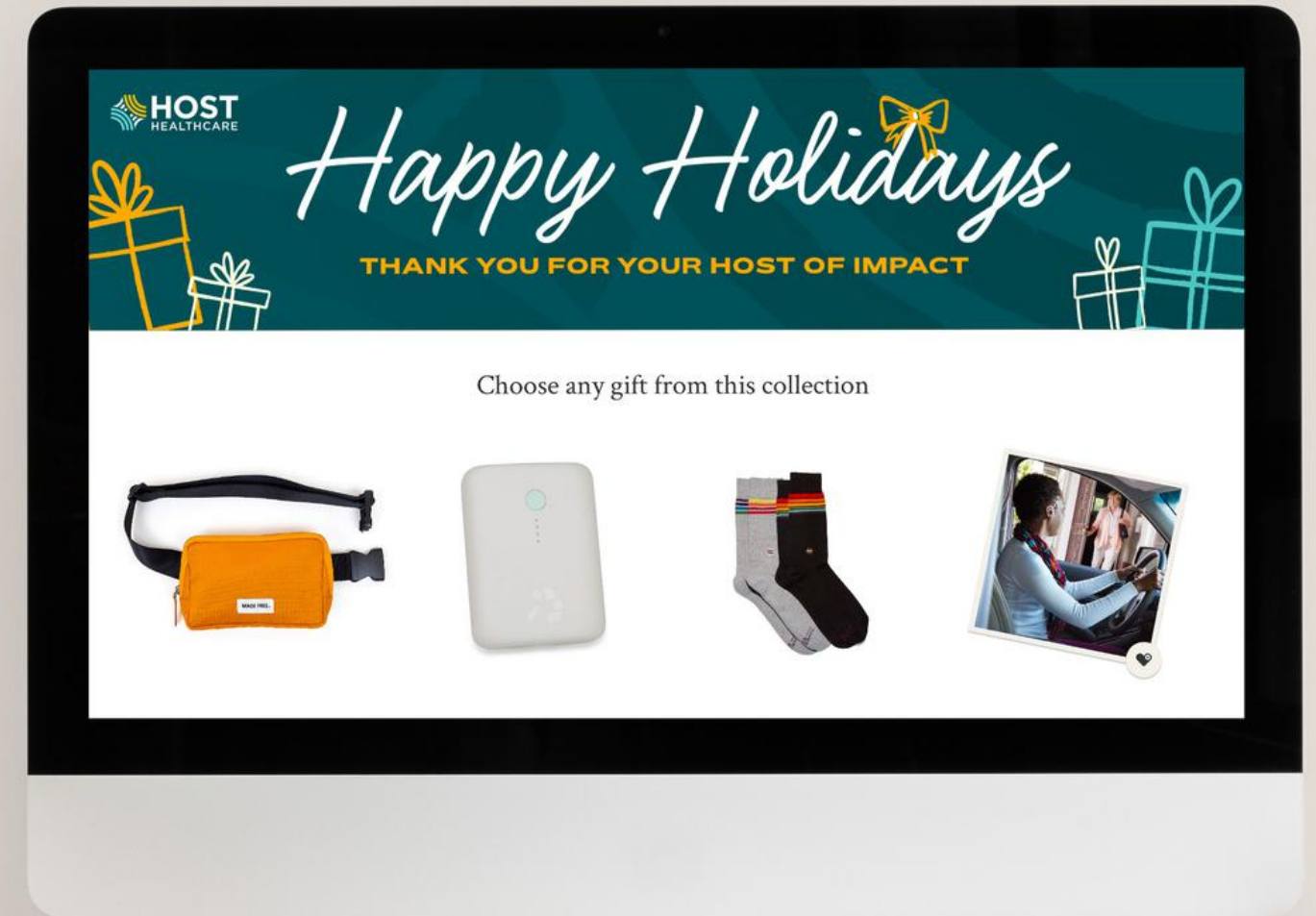
Using our GIFTforward platform, we made a highly curated collection of gifts that would appeal to travel nurses who were out in the field and away from home. We also worked with the Host Healthcare team to select charity giving options that were in line with the company's mission and values.



Bridgett Beasley
Sr Marketing Manager,
Host Healthcare

"Our travel healthcare professionals sacrifice time with loved ones during the holidays to care for their patients. It's this selfless commitment that inspired us to gift items that echo the impact they make daily. We received hundreds of thank you notes for supporting nonprofits and charities through Gifts for Good, and we're immensely grateful that our holiday partnership helped us further our mission of Helping Others Live Better."

Host Healthcare's recipients GIFTforward campaign landing page gave the choice of a travel related gift, or the option to donate the gift value to a charitable cause close to their hearts.



JUST SOME OF THE AMAZING IMPACT MADE BY HOST HEALTHCARE

PROVIDED
2,557

PEOPLE WITH 1 YEAR OF CLEAN
DRINKING WATER IN CENTRAL AFRICA

PROVIDED
2,080

RIDES TO TREATMENT FOR
CANCER PATIENTS

FUNDED
351

HOURS OF MENTAL HEALTH
TRAINING FOR HEALTHCARE
WORKERS

PROVIDED
2,320

MEALS TO CHILDREN IN THE USA
WHOSE FAMILIES ARE EXPERIENCING
FOOD INSECURITY

[See their full impact here](#)

HOLIDAY GIFT CASE STUDY

Custom holiday gift boxes for Paycor

We were privileged to work with Paycor for the 4th year in a row, developing a highly customized gift box full of premium quality branded swag for their clients.

As a world leader in HR software, social impact through job provision is directly in line with Paycor's company ethos, so our gift experts were enlisted to curate branded items for their gift boxes that would provide the most employment impact. Working with our network of global artisan producers both at home and abroad, we have been able to build a truly memorable gift experience for Paycor's clients year after year.



Megan Tharp,
Senior Partner
Program Manager,
Advocacy at Paycor

"Each time we work with Gifts for Good, we've been able to bring something new and different to our clients from the year before. Their team is great at offering creative solutions for adding our custom branded elements to their gifts... and we always feel supported and in-the-loop when it comes time to deliver to our clients."

PAYCOR CLIENT GIFT IMPACT: 2023

PROVIDED
4,021
HOURS OF EMPLOYMENT FOR AT-RISK
WOMEN AND ARTISAN PRODUCERS

PLANTED
292 TREES TO COMBAT
GLOBAL DEFORESTATION

DONATED
\$900
TOWARDS SUPPORTING
FORMERLY HOMELESS
VETERANS ON THEIR
WAY TOWARDS
PERMANENT,
SUPPORTIVE HOUSING



HOLIDAY GIFT CASE STUDY

Arabella Advisors: Customized Impact

Gifts for Good® was approached by fellow B Corp, Arabella Advisors, to facilitate a very specific gifting goal which allowed them to give their recipients the choice between a unique branded item, or donate their gift value to charity.

Using our GIFTforward platform, we set up a customized campaign, providing the choice between donating to charity, or redeeming a single customized product (our recycled Billboard Tote), complete with Arabella Advisors branding. Recipients received an email with this offer in December, and a reminder in January to make their choice.

For people who chose the Billboard Tote, their shipping address was collected by GIFTforward, and we were able to place an exact order amount of the product, both reducing cost for the client and cutting down on the waste generated by over-ordering. The totes were delivered in our Kraft Eco Mailer, complete with a story card, explaining the environmental impact of the gift.

For the recipients who chose the charitable donation option, they were happy not to receive an item they did not personally need and got to support a great cause in the process. The absence of unwanted gifts through this campaign is a prime example of how GIFTforward is helping to reduce the massive amount of landfill waste generated by the wider corporate gift market.



Laura Duymovic
Director of Executive
Operations at Arabella
Advisors

"As a B Corp and a mission driven organization, it was extremely important to us that our gifting was mindful, kind to the planet, had a measurable social impact and gave people a choice. Gifts for Good delivered on all these promises and we were impressed by their team's willingness to adapt to our specific impact goals."



The Arabella Billboard Tote is made from reclaimed billboards, which reduces landfill and provides the perfect bag for beach days or trips to the farmers market. This gift was delivered with a story card that explains the impact.



We were delighted that Arabella chose to send their charity donation funds to support our newest Impact Partner, Comfort Cases. On any given day, there are approximately 437,500 children in foster care in the U.S. Most of them are removed from their homes with little more than the clothes on their backs.

Comfort Cases® provide children with backpacks filled with comfort and personal care items including new pajamas, dental kits, a warm blanket and a new stuffed animal to hug during the traumatic transition into the foster care system.





Our gift experts are ready to help

We are looking forward to helping you plan a truly memorable holiday gifting experience! Contact us early so we can help you realize the most imaginative customizations!

EMAIL

sales@giftsforgood.com

CALL

877-554-1550

VISIT OUR LOS ANGELES SHOWROOM

[schedule an appointment now](#)

BOOK A CALL TODAY